

Dipangkar Das

📍 1112, Bottrish,, Kishoreganj Sadar, Kishoreganj Sadar, Kishoreganj 2300

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Career Objective

Build a strong brand image, attract buyers, increase sales, and maintain long-term client relationships while ensuring the company stays competitive in the market.

Career Summary

More than 07 years experienced professional, especially skilled in Marketing, sales & customer relationship management, with having expertise on excel, client identification, client management, relationship management, documentation, reporting, marketing and strategy development.

Special Qualification

Relationship Management, Customer and Market Research, Team Management.

Experience

Total Year of Experience: 7.7 yrs

1. **Brand Manager (1.5 yrs)**

(30 Oct, 2024 - Continuing)

IMMENSE SOURCING COMPANY

269, 2nd Floor, Lane 03, Baridhara DOHS

Area of Expertise

Brand Communication (1.5 yrs), Brand Marketing (1.5 yrs), Brand Planning/ Development (1.5 yrs), Marketing and Operation (1.5 yrs), Marketing and Sales (1.5 yrs)

Duties/Responsibilities

Developing brand strategies and marketing campaigns.
Managing relationships with apparel brands, buying houses, and garment factories.
Promoting fabrics, yarns, dyes, or textile solutions to clients.
Understanding fashion and textile market trends.
Coordinating with sourcing, merchandising, and production teams.
Negotiating prices, quality standards, and delivery timelines.
Presenting fabric collections, yarn innovations, and sustainability solutions.
Ensuring customer satisfaction and repeat business.
Monitoring competitors and market demand.
Handling product development from sample to bulk production

2. **Marketing Manager (6 yrs)**

(01 Nov, 2018 - 25 Oct, 2024)

Artico

Kha, 215/2 J S Tower, Progoti Shoroni, South Badda, Baridhara, Dhaka-1212

Area of Expertise

Brand Promotion (5.9 yrs), Marketing (5.9 yrs), Sales (5.9 yrs)

Duties/Responsibilities

Plan, strategies and execute marketing designs and activities to establish and maintain brand presence in the market Develop sales tools to assign and develop distributor and agent sales. Research and determine product weaknesses and areas to be modified Implementation of new marketing theory to increase sales and supply chain. Use digital marketing tools to get more leads for company like Facebook promotion, Google business, SEO.

Academic / Education

Exam Title	Concentration/ Major	Institute	Result	Pas.Year	Duration	Achievement
Master of Business Administration (MBA)	Marketing	University of Dhaka	3.27 out of 4	2014	1	
Bachelor of Business Administration (BBA)	Marketing	National University	2.8 out of 4	2013	4	
HSC	Commerce	Hazi Zafar Ali College	4.5 out of 5	2008	2	
SSC	Commerce	Shaheed Alauddin High School	3.81 out of 5	2006	2	

Training

Training Title	Topic	Institute	Country	Location	Year	Duration
Computer OS	MS office, Adobe Photoshop, Affiliate Marketing, Web design	Joy Computers	Bangladesh	Kishoregonj	2007	1 year

Professional Qualification

Certification	Institute	Location	From	To
PGDHRM	Academy of Business Professionals	4th Floor, Rongon Tower, West Panthapath, Dhaka	01 Mar, 2021	09 Sep, 2022
Fundamentals of Digital Marketing	Google Digital Garage	Bangladesh	01 Apr, 2019	17 Apr, 2019

Career and Application Information

Preferred Job Category : Bank/Non-Bank Fin. Institution, Marketing/Sales
Looking For : Mid Level Job
Present Salary : Tk. 52000
Expected Salary : Tk. 60000
Preferred District : Anywhere in Bangladesh
Preferred Organization Types : Banks, Leasing, Direct Selling/Marketing Service Company

Skill

Fields of Skill	Description
<ul style="list-style-type: none">MarketingMarketing and SalesMarketing Strategies	Have a strong command in Marketing, Sales, Brand Development, Customer and Market Research, Relationship Management and Strong skilled in handling multiple tasks and projects simultaneously, energetic self-starter who is committed to excellence.

Extra Curricular Activities

Playing Tabla, Poetry, Lyrics Writing

Language Proficiency

Language	Reading	Writing	Speaking
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Bangla	High	High	High
English	High	High	High

Personal Details

Father's Name : Subhud Chandra Das
 Mother's Name : Prativa Rani Das
 Date of Birth : 28 Nov, 1990
 Gender : Male
 Marital Status : Married
 Nationality : Bangladeshi
 National Id No. : 19904817928000081
 Religion : Hinduism
 Permanent Address : Vill : - Mirzapur, P.O. : - Pankchore,, Pakundia, Pakundia, Kishoreganj 2326
 Current Location : 1112, Bottrish,, Kishoreganj Sadar, Kishoreganj Sadar, Kishoreganj 2300
 Blood Group : O+

Reference

<p> Name : Gautam Debnath Organization : Brac bank plc Designation : Territory Manager Address : Brac bank plc, Maulovibazar, Sylhet Mobile : 01713368779 Email : gautam.debnath@bracbank.com Relation : Professional </p>	<p> Name : Narayan Chandra Das Organization : Immense Sourcing Company Designation : Chief Executive Officer Address : 269, 2nd Floor, Lane 03, Baridhara DOHS, Dhaka 1206, Bangladesh Mobile : 0172336688 Email : ncdas@immensesourcing.com Relation : Professional </p>
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